



INSTITUTE OF ADVANCED RESEARCH
The University for Innovation



**Established under the Gujarat Private Universities Amendment Act 2011
and recognized under section 22 and 2(f) of UGC**

A Report On
Workshop on Entrepreneurship Skill, Attitude, and
Behaviour Development
Session 2024

Event Coordinator:

Dr. Pooja Rao

Department of Business Management,

Institution Innovation Council Committee

Date of Event:

13th February 2024

Report Prepared by:

Dr. Pooja Rao

Head of Department

Dr. Jaykumar Joshi

Name of Event	Workshop on Entrepreneurship Skill, Attitude, and Behaviour Development		
Event Type	IIC Event (Institution Innovation Council)		
Dates of the event	13 th February 2024	Duration	2 hours
No. of Student/ faculty Participants for Expert talk	114 Participants and 10 Faculty members	2 volunteers	
Name of the Organizing Department	Organized by Department of Business and Management		
Name of the Coordinator	Dr. Pooja Rao Dr. Singh		
Name and details of the Expert of the session	Mr. Dhruv Patel Incubation Manager Centre for Advancing and Launching Enterprises (CrAdLE) Entrepreneurship Development Institute of India (EDII)		
Contact details of Organizers	pooja.rao@iar.ac.in		

Activity Details:

The Institution Innovation Council (IIC) is an initiative by the Ministry of Education, Government of India, aimed at fostering a culture of innovation and entrepreneurship in higher education institutions across the country. The primary objective of the IIC is to promote innovation among students, faculty, and staff by encouraging the development and implementation of innovative ideas, projects, and initiatives.

The IIC acts as a platform for collaboration between educational institutions, industry partners, and other stakeholders to facilitate knowledge exchange, skill development, and the creation of innovative solutions to address societal

challenges. Through various programs, workshops, competitions, and mentorship opportunities, the IIC aims to nurture a vibrant innovation ecosystem within colleges and universities.

The Role of IIC serves as the driving force behind our commitment to innovation. It operates with the objective of cultivating an environment where ideas flourish, and entrepreneurial thinking is actively encouraged. Overall, the Institution Innovation Council plays a vital role in creating an innovative and entrepreneurial ecosystem within educational institutions, preparing students for the challenges of the future job market, and contributing to the overall growth and development of the country's innovation landscape. Under this IIC Committee Department of Business and Management, IAR organised one **“Workshop on Entrepreneurship Skill, Attitude, and Behaviour Development”**

About the Event:

On 13th February 2024 Department of Business and Management, IAR organised **“Workshop on Entrepreneurship Skill, Attitude, and Behaviour Development”**

The "Workshop on Entrepreneurship Skill, Attitude, and Behaviour Development" organized under the Institution Innovation Council (IIC) is a specialized program aimed at cultivating entrepreneurial capabilities among participants. This workshop focuses on equipping individuals with essential skills such as business planning, financial management, and marketing, while also fostering an entrepreneurial mind-set characterized by resilience, creativity, and adaptability.

Through interactive sessions, hands-on activities, and expert-led discussions, the workshop provides a comprehensive learning experience that empowers participants to identify entrepreneurial opportunities, develop innovative business ideas, and navigate the challenges of starting and growing a successful venture. Overall, the workshop aims to inspire and enable the next generation of entrepreneurial leaders who can contribute to economic growth and innovation in India.

The session was attended by **total 114 students** of BBA, MBA and other students of IAR. Along with students, faculty members from the Business Department also attended the event.

Schedule of the Event

The event commenced by welcoming Speech by Head of Department Dr. Jay Kumar Joshi. Dr. Jay extended a warm welcome to the session's expert **Mr. Dhruv Patel**, Incubation Manager, Centre for Advancing and Launching Enterprises (CrAdLE), Entrepreneurship Development Institute of India (EDII) As a gesture of appreciation, Dr. Jay presented him with a beautiful plant on behalf of IAR. Following the welcoming ceremony, **Dhruv Patel**, Incubation Manager, Centre for Advancing and Launching Enterprises (CrAdLE), Entrepreneurship Development Institute of India (EDII) commenced his session with great enthusiasm and energy.

The session began with basic concepts of Start-Up and Business planning. Sir, made the students aware about creating a comprehensive business plan, including market analysis, financial projections, and operational strategies.

After offering insights into the world of start-ups, the expert places a strong emphasis on cultivating an entrepreneurial attitude, encouraging participants to embrace resilience, creativity, risk-taking, and adaptability. Furthermore, the workshop promotes a growth mind-set, encouraging participants to view failures as learning opportunities and to continuously seek feedback for personal and professional development.

The aim of the expert session offers a holistic learning experience, equipping participants with the skills, attitude, and behaviours necessary to thrive in the dynamic world of entrepreneurship and contribute meaningfully to economic growth and innovation.

The session concluded with an engaging question and answer segment led by **Mr. Dhruv Patel**, Incubation Manager, Centre for Advancing and Launching Enterprises (CrAdLE), Entrepreneurship Development Institute of India (EDII) following his insightful presentation, Dr. Pooja Rao, Assistant Professor, Department of Business and Management, extended a heartfelt vote of thanks. As attendees departed, they left with renewed inspiration and motivation, viewing entrepreneurship and innovation as promising and exhilarating career avenues.

Objective of the Event

The objective of the workshop is to inspire and enable participants to unleash their entrepreneurial potential, develop innovative solutions to real-world challenges, and contribute to economic growth and innovation in the entrepreneurial ecosystem.

Outcomes of the Event:

- The anticipated outcome of the "Workshop on Entrepreneurship Skill, Attitude, and Behaviour Development" organized by the Institution Innovation Council (IIC) is to empower participants with a well-rounded understanding and application of entrepreneurial principles, skills, and mind-set.
- Participants will develop an entrepreneurial attitude characterized by resilience, creativity, risk-taking, and adaptability.
- Overall, the outcome of the workshop is to inspire, educate, and empower participants to become successful entrepreneurs, innovators, and leaders who can contribute meaningfully to economic growth, job creation, and societal advancement in the entrepreneurial ecosystem.

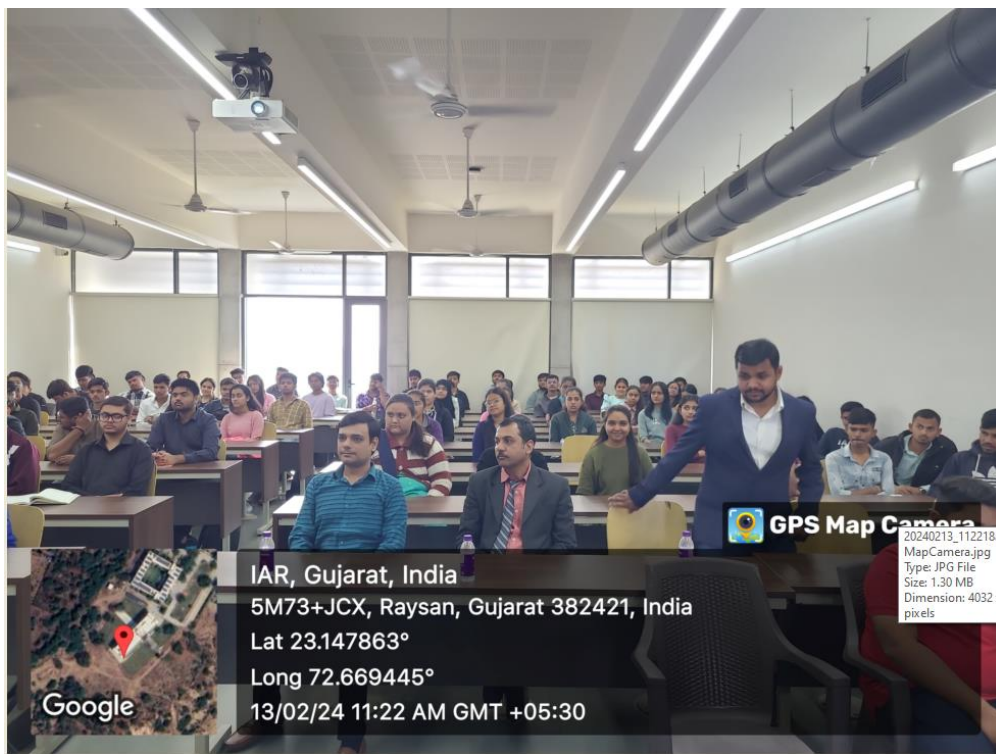
Take away of the Event:

- The key takeaways were to provide participants with actionable insights and tools to embark on their entrepreneurial journey effectively.
- Behavioural takeaways from the workshop include the development of proactive problem-solving skills, effective leadership qualities, and collaboration abilities. Participants will understand the significance of teamwork, networking, and relationship-building in fostering partnerships, driving business growth, and creating a supportive entrepreneurial ecosystem.
- In conclusion, the workshop's key takeaways equip participants with the essential skills, attitude, and behaviours required to thrive in the entrepreneurial world, empowering them to transform innovative ideas into successful ventures and contribute positively to economic growth and innovation.

Glimpses of the Event







Acknowledgement

The committee members acknowledge contribution of:

- Brig. PC Vyas, Pro VC & Director
- Dr. Manish Parmar, Registrar
- Dr. Anand K Tiwari, Dean Research and Innovation
- Mr. Manoj Patel, Executive Registrar (Finance)
- Dr. Jaykumar Joshi, Assistant Professor, Head of Business Department
- Ms. Bhawna Singh , Manager - Centre for Innovation and Entrepreneurship
- Faculties of Department of Business and Management
- IIC(Institution Innovation Council) Committee Members

Enclosures

- Annexure- I (Flyer Circulated for the event)
- Annexure- II (Remuneration Form)
- Annexure-III (Attendance Sheet)
- Annexure-IV (Feedback Form)

Report Copied to: (attachment sent through email)

- Director's Office
- Office of Registrar
- Dean Research and Innovation
- Finance Department
- HR Department
- Head of Business Department
- IIC Committee Members



Institute of Advanced Research

The University for Innovation

Annexure I Flyer of the Event



Workshop on Entrepreneurship Skill, Attitude and Behavior Development




Expert
Mr. Dhruv Patel
Incubation Manager at
CrAdLE- EDII

Event Coordinators
Dr. Pooja Rao
Dr. Satyanarayan Singh

 13 th February
2024

 11:00 AM
to
01:00 PM

 Room 303 Academic Block 2

Organized By:
Dept. of Business & Management
(Head Dr. Jay Kumar Joshi)

Annexure II
Remuneration Form



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Name	Dhruv Patel
Designation & Name of the organization	Incubation Manager, GADIL - EDII
Contact Details	9428593220
Name of the program	Entrepreneurship Workshop

Details of Honorarium & Travel Expenses

Certified that the information provided in this bill is true to knowledge & belief and the claimed

No	Mode of travel	Date	From	To	Amount
1	By Car				NA
2	By Road				NA
3	By Rail				NA
4	By Air				NA
5	By Rickshaw				NA
6	& Other			online mode	
A. Total (1 to 6)					NA
B. Honorarium(.....1.Daysx 2000					
Total Claimed Amount (A + B)					2000/-

expenses are not reimbursable.

HOD *Bhawna*
Date: - *16/2/2024*

D.M. Bhat
Signature of claimant

Registrar

Advance Receipt

Received with thanks from Institute of Advanced Research, Koba, Gandhinagar
INR.....Towards payment of honorarium and travel expenses.

(for)

Date.....	Place.....	Signature of claimant	
BANK DETAILS OF CLAIMANT			
Account Holder Name	Name of Bank	Bank Account No	IFSC Code
Dhruv Maheshkrumar Patel	SBI	35055893319	SBIIN0010032

Annexure III

Attendance Sheet



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Attendance Sheet

Event: Workshop on Entrepreneurship Skill, Attitude, and Behaviour Development

S.No	Name of Student	IAR No.	Signature
1)	Utsav L. Panchal	12659	(U)P
2)	Bidham Patel	14071	B. Patel
3)	Radhika Sharma	14112	Radhika
4)	Utsav Patel	12959	U. Patel
5)	Mithvi Patel	12563	Mithvi Patel
6)	Meet Shrestha	14703	Meet
7)	Susmita Sharma?	17457	Susmita
8)	Ayush Patel	14336	Ayush
9)	Mishra Patel	14351	Mishra
10)	Tulsi Kumari	13016	Tulsi
11)	Roshan Sanghani	12916	Roshan
12)	Manish K.	14349	Manish
13)	Meet Patel	12597	Meet
14)	Purnendu Raval	12854	P. Raval
15)	Aditya Rawani	12960	A.P.R
16)	Hrushikesh Dhanani	12709	Hrushikesh
17)	Indrajit Kishore	12115	Indrajit
18)	Krishna Kishore	12519	Kishore
19)	Prasanna Dhanani	14421	Prasanna
20)	Thakkar Shubh	14422	Thakkar
21)	Thakkar Anand	14641	Thakkar
22)	Prasanna Dhanani	14347	Prasanna
23)	Rajvi Patel	14055	Rajvi
24)	Alpina Shaikh	148432	Alpina
25)	Radhika Panchal	14044	Radhika

D.M. Patel

[Signature]

Bhavsani

26	Bhumi mawu	12595	Jhupin	Sem-4
27	Anyam Patel	12826	Anyam	Sem-4
28	Aditi Goswami	12612	Aditi	Sem-4
29	Shruti Patel	14241	Shruti	Sem-2
30	Diya Sejal	14544	Diya	Sem-2
31	Bhavya Patel	12897	Bhavya	Sem-4
32	Mitha Suresh	12767	Mitha	Sem-4
33	Kriya Patel	128 14204	Kriya	Sem-2
34	Tiki Patel	14225	Tiki	Sem-2
35	Grayatti Mane	14332	Grayatti	Sem-2
36	Heli Dhruv	14186	Heli	Sem-2
37	Donali Laluppi	14576	Donali	Sem-2
38	Aimen Malik	14230	Aimen	Sem-2
39	Signasha P	14098	Signasha	Sem-2
40	Dikya yadav .l.	14262	Dikya	Sem-2
41	Kavya Vaidh	14103	Kavya	Sem-2
42	Vishali dani	14233	Vishali	Sem-2
43	Tommy Chaudhary	12677	Tommy	Sem-IV
46	Misul Patel	12603	Misul	Sem-IV
47	Jashita Vagharia	14573	Jashita	Sem-2
48	Kaashmei Kocart	14273	Kaashmei	Sem-2
49	Tirth Patel	14609	Tirth	Sem-2
50	Krishin A. Chahal	14194	Krishin	Sem-2
51	Manish Prajapati	14097	Manish	Sem-2
52	Hevin Prajapati	14207	Hevin	Sem-2
53	Nitya Prajapati	24656	Nitya	Sem-2
54	Yubin Prajapati	14293	Yubin	Sem-2
55	meat Patel	14212 14212	meat	Sem-2
56	Arati Jishya	14218	Arati	Sem-2
57	Kavya Desai	14726	Kavya	Sem-2006

Jhupin



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Attendance Sheet

Event: Workshop on Entrepreneurship Skill, Attitude, and Behaviour Development

S.No	Name of Student	IAR No.	Signature
1	Rajvi Gokarnami	12838	Rajvi
2	Vipra Pandey	12670	Vipra
3	Utsavi Panchal	12658	Utsavi
4	Munem Teleswari	12882	Munem
5	Vidhi Patel	12633	Vidhi
6	Qushwa Patel	12603	Qushwa
7	Ankita Jaiswal	12600	Ankita
8	Jalak Patel	13087	Jalak
9	Rudra Rajupadi	12594	Rudra
10	Vinod Pandya	12387	Vinod
11	Yashvi Yadav	12634	Yashvi
12	Anam Patel	12626	Anam
13	Mahi Patel	12729	Mahi
14	Khuski Shah	12849	Khuski
15	Khuskel Patel	12678	Khuskel
16	Bharvad Yash	12944	Bharvad
17	Tusha Patel	14645	Tusha
18	Jyoti Shekhar	12896	Jyoti
19	Mahi Acharya	12678	Mahi
20	Kartika	12584	Kartika
21	Rohan Shah	12518	Rohan
22	Diyanshu Chavda	12253	Diyanshu
23	Anexi Chauhan	12706	Anexi
24	Jyoti Singh	12949	Jyoti
25	Poojanesh Raisinghani	12522	Poojanesh

D.M. Patel

Jyoti

Bhavana

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Annexure IV
Feedback Form



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Feedback Form


Event Name: Entrepreneurship skill attitude & behaviour
Name of Student: Viveka Pandey
IAR Registration No: 12670
Course: BBA - IV

The overall seminar was very informative. We got to know the basics about start-ups and certain related knowledge. It was a good session.

Feedback (Minimum 30 words)

Date: 13.02.24

Place: IAR


Sign of Student



Feedback Form

Event Name: entrepreneurship - skill, attitude and ^{behaviour}
Name of Student: Bhumi meera
IAR Registration No: TAR/12595
Course: BBA

The entrepreneurship session at our college effectively emphasized the importance of skills, attitude and behaviour in entrepreneurial success, it provided valuable insight into honing essential skills, fostering a positive attitude and cultivating behaviours conducive to thriving in the business world. Overall it was an enlightening experience that inspired us to embark on our entrepreneurial journeys with confidence and determination.

Feedback (Minimum 30 words)

Date:

Place:

Sign of Student



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Feedback Form

Event Name: WORKSHOP ON "Entrepreneurial Skill, Attitude AND Behaviour"
Name of Student: Roshan Sangani
IAR Registration No: IAR/12916
Course: B.B.A

Speaker Sir provided valuable tips that an entrepreneur require during various stages. Speaker Sir offered a fresh perspective on the entrepreneurial attitude & behaviour.

Feedback (Minimum 30 words)

Date: 13/01/2024

Place: A2-303, New building


Sign of Student



Feedback Form

Event Name: WORKSHOP ON "ENTREPRENEURIAL SKILL, ATTITUDE AND BEHAVIOR"

Name of Student: PRANSHU RAVAL

IAR Registration No: IAR/12554

Course: B.B.A

The event provided valuable insights into essential entrepreneurial skills like market research, financial planning, etc. Speaker sir shared practical tips. Overall, it was an informative and motivating workshop.

Feedback (Minimum 30 words)

Date: 13/02/2024

Place: A2-303/New building.

Sign of Student



Feedback Form

Event Name: “Workshop on Entrepreneurial skill, attitude and behaviour”
Name of Student: Jagjitsingh Jaisal
IAR Registration No: 1AR/12949
Course: B.B.A

Speaker sir's valuable guidance on various aspects like managing finances, product research, etc helped me to understand that entrepreneurship is more broader concept than just doing innovation & invention.

The event had some fruitful lessons.

Feedback (Minimum 30 words)

Date: 13/02/2024

Place: A2-303, New building


Sign of Student